

PRESS RELEASE

Media Contacts:

Marianne Caponi

Bank of America Chicago Marathon

(P) 312.992.6618

(C) 312.446.4463

marianne.caponi@bankofamerica.com

Jon Schwartz

Bank of America

(P) 646.855.3604

jon.schwartz@bankofamerica.com



Bank of America Chicago Marathon Registration Opens Today *33rd Annual Event to Take Place on October 10*

CHICAGO, IL (February 1, 2010) – Online registration for the 2010 Bank of America Chicago Marathon opened to the public today at chicagomarathon.com. The 33rd edition of the 26.2-mile race will be held on October 10 – 10/10/10 – beginning and ending in Chicago’s historic Grant Park. Registration is open to the first 45,000 registered participants.

“It is our honor to continue the tradition of the Bank of America Chicago Marathon, a race that unites 45,000 runners locally and from around the world who come to Chicago for this event, solidifying Chicago as a leading global city,” said Tim Maloney, Bank of America Chicago and Illinois market president. “Even more rewarding is this event helps raise over \$10 million for charitable causes and provides a tremendous economic benefit to the city, specifically with \$143 million in economic impact in 2008 alone.”

More than 100 nonprofit organizations are building teams of runners to raise funds for their causes. Upon registration, participants are encouraged to consider joining a charity team to make their experience more meaningful and contribute to the event’s growing impact around the world. In 2009, a record 8,500 runners registered as part of a charity team and collectively raised \$10 million for 123 organizations around the world.

Along with its stewardship of the Chicago Marathon, Bank of America also produces the Bank of America Shamrock Shuffle 8K, which will host 36,000 participants in Chicago on March 21. The two events are the cornerstones of the bank’s presence in endurance events and great examples of how it continues to support the Chicago community.

Bank of America Chicago Marathon

The 2010 Bank of America Chicago Marathon will start and finish in Chicago’s Grant Park beginning at 7:30 a.m. on October 10. In advance of the race, a two-day Health & Fitness Expo will be held at McCormick Place on Friday, October 8 and Saturday, October 9. One of only five World Marathon Majors races, the Chicago Marathon has played home to four world records as a result of its renowned flat, and therefore fast, course. Each year, the race helps to raise \$10 million for affiliated charities and in 2008 generated a reported \$143 million economic impact to the city of Chicago. More information on the race, registration and how to get involved is available at chicagomarathon.com.

www.chicagomarathon.com

###