

PRESS RELEASE

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2010 Bank of America Chicago Marathon Registration Closes as Race Reaches 45,000 Participant Capacity in Record Time

Limited Number of Entries Available Through Charities and Tour Groups

CHICAGO, IL (March 23, 2010) – Open registration for the 2010 Bank of America Chicago Marathon officially closed today as 45,000 participants have signed up in record time to complete the 26.2-mile race. The capacity was met in 51 days, closing a full month ahead of 2009’s record pace. A limited number of entries remain available through affiliated charities and tour groups for the October 10 race.

“The enthusiasm displayed for this race from runners around the world is one of the primary reasons we are so pleased to continue leading this 33-year tradition,” said Bank of America Chicago and Illinois Market President Tim Maloney. “It is an honor to provide such a unique opportunity for the determined, passionate and driven individuals who register as well as setting a global stage upon which the color and vibrancy of this great city can be displayed.”

More than 85 of the race’s affiliated charities have entries remaining for participants still looking for a way into this year’s field. By registering through a charity, runners simultaneously become members of a fundraising effort that annually generates \$10 million for more than 120 charitable causes. Interested individuals can visit chicagomarathon.com for details regarding late registration options through affiliated charitable organizations.

“This record rate of registration illustrates the growing popularity of the sport and our race in particular based on our 33-year tradition, but we are also hearing excitement for the historic date of 10/10/10 which adds a unique thrill this year,” said Executive Race Director Carey Pinkowski. “The demand that remains to get into this race will be a tremendous benefit to our charity partners and has the capacity to break our record of \$10 million dollars in total funds raised.”

Chicago Marathon hopefuls living outside the U.S. also have the option to secure an entry via a number of tour operators offering travel packages that include registration to the 2010 race. All information regarding these offerings is available at chicagomarathon.com.

A member of the World Marathon Majors, the 2010 Bank of America Chicago Marathon will start and finish in Chicago’s Grant Park beginning at 7:30 a.m. on Sunday, October 10, welcoming runners from all 50 states and more than 100 countries. As a result, it generates more than \$140 million in economic impact to the city, according to an academic study, and more than \$10 million for charities. In advance of the race, a two-day Health & Fitness Expo will be held at McCormick Place on Friday, October 8 and Saturday, October 9. More information on the race, remaining registration options and how to get involved is available at chicagomarathon.com.

www.chicagomarathon.com